

June, and people there watched the Beatles at around break-fast time. Conversely, in some parts of the USA, where NET (National Educational Television) broadcast the show on its network of 113 affiliate stations, it was still Sunday lunchtime.

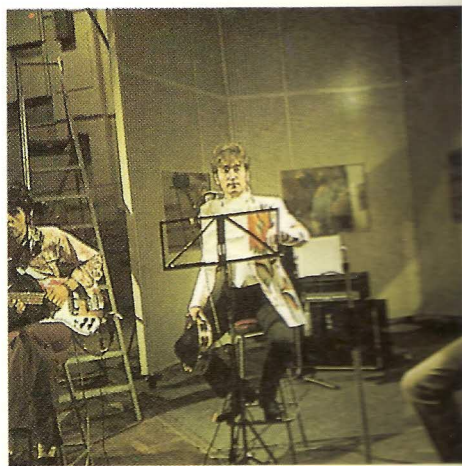
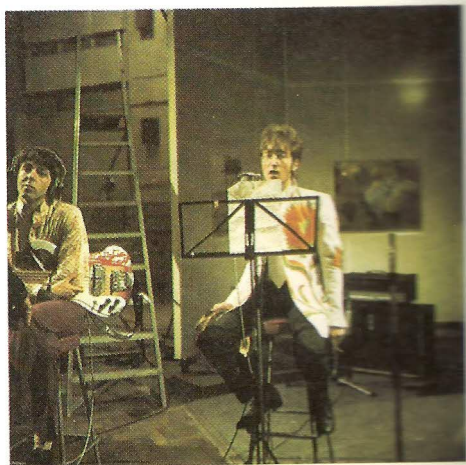
The programme was divided into a number of sub-sections ('This Moment's World', 'The Hungry World', 'The Crowded World', 'Physical Excellence', 'Artistic Excellence' and 'The World Beyond') and each was linked and narrated in the local language for ease of understanding: Cliff Michelmore was the anchorman for the BBC.

The Beatles appeared twice in *Our World*, the first time for five seconds right at the beginning, when viewers saw a fleeting visual "menu" of the programme's content, and then at 9.36 pm (local time) as the concluding item in 'Artistic Excellence'. Their appearance lasted for 6 mins 11 secs, with Derek Burrell Davis directing and Steve Race reporting direct from EMI Studios.

It was, as one might well imagine, a hectic, unforgettable day for all concerned. The Beatles arrived at EMI at 2.00 pm and spent much of it perfecting 'All You Need Is Love' and rehearsing (3.00–5.00 pm) for the BBC cameras set up in studio one. These were linked with cables by the score to an outside-broadcast van squeezed into the tiny Abbey Road car park. From there the sound and pictures would traverse the globe via the Early Bird "space booster" and Lani Bird and ATSB satellites.

Take 58 was the all important broadcast version, although George Martin greatly decreased the dreaded possibility of an on-air foul-up by having the Beatles play to their own pre-recorded rhythm track of take ten. The vocals, Paul's bass guitar, the lead guitar solo in the middle-eight section, Ringo's drums and the orchestra were actually live, however. An instantaneous mono mix by George Martin and Geoff Emerick was fed directly to the BBC van and thence to the world.

The televised sequence of events seem a little corny now and studio tapes reveal the considerable rehearsal time which went into this "spontaneous" performance. Using material taped from 5.00 pm up to the actual live sequence, Steve Race introduced the Beatles playing and singing the basic song, the cameras then cut to the control room where George Martin suggested it was time to bring in the orchestra, the musicians filed in, and Mal Evans got into the picture by collecting empty tea cups. This was shown from 9.36 to 9.38. From 9.38 to 9.42 pm it was back to the studio floor for the all-important live sequence: orchestra and Beatles –



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all except for Ringo sitting on high stools and surrounded by a large group of friends – playing ‘All You Need Is Love’ in its entirety.

The broadcast took the form of a party. The orchestral musicians wore formal evening dress while the many friends sitting cross-legged on the studio floor – among them Mick Jagger, Marianne Faithfull, Keith Richard, Keith Moon, Eric Clapton, Pattie Harrison, Jane Asher, Mike McCartney, Graham Nash and his wife, Gary Leeds and Hunter Davies wore more typical, colourful clothes of the day. There were plenty of streamers, balloons and humorous placards too, and much singing along. At the song’s end some of the friends danced the conga around the studio.

With George Martin – looking especially dapper in a white suit – busy in the studio control room, the task of conducting the 13-man ad hoc orchestra was given to former Manfred Mann saxophonist and multi-instrumentalist Mike Vickers. This same ensemble had also been employed on 23



and 24 June for recording and rehearsals. There were four violinists – Sidney Sax (leader), Patrick Halling, Eric Bowie and John Ronayne; two cellists – Lionel Ross and Jack Holmes; two tenor saxophonists – Rex Morris and Don Honeywill; two trombonists – Evan Watkins and Harry Spain; one accordionist – Jack Emblow; and two trumpeters – Stanley Woods (also doubling on flügelhorn) and David Mason, playing the same piccolo trumpet he used for ‘Penny Lane’.

After the excitement was over, the TV cameras switched off and the guests departed, John re-recorded some of his vocal track, the session ending at 1.00 am.

At the suggestion, ironically, of the Soviet Union, a